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1949

FELSING'S

Rare Carnations

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RETAIL STORE
139 El Camino Real
Corner San Luis and El Camino
Lomita Park, California
Phone JUno 8-6658

GROWING GROUNDS
550 Chestnut Avenue
South San Francisco, California
Telephone JUno 8-4162

1949 CATALOG AND PRICE LIST

Established plants, potted and labeled. Guaranteed to arrive in good condition.

We Ship Anywhere in U. S. A.

We Specialize in Everblooming Giant Carnations

Felsing's a Great Name in Carnations

Largest Collection of Carnations in America

Members of American Carnation Society

CARNATIONS ARE EASY TO GROW

In 1938 Mr. Felsing started to grow carnations as a hobby without any idea of commercializing carnation plants. At the beginning he raised beautiful plants and flowers of the well-known common varieties, some solid colors and some variegated. His garden and small green house were the point of interest of all his neighborhood. Not content with raising the ordinary carnations, he set up a small laboratory in which he experimented and by scientific planting, propagating, crossing and fertilizing he was successful in developing new and unusually beautiful blooms, never before shown anywhere.

These new carnations from then on became "The Felsing's Rare Carnations."

Having been approached by so many carnation lovers as well as commercial growers the firm of Felsing's Rare Carnation Gardens was born.

From 1941 on Felsing's Carnation Gardens have enjoyed a most prolific patronage from both the retail as well as the wholesale trade.

Today Felsing's Carnation Gardens boast of having the largest collection of carnation plants in the world, comprising over 350 different varieties. More varieties are created every season in order to keep up the interest and enthusiasm of Felsing's numerous clientele.

We reserve the right to substitute if out of certain varieties.

NEW VARIETIES FOR 1949

Temptation . . . New topaz, with pink pencilings	\$1.00
Louise . . . Light orchid, solid color.....	\$1.00
Star Dust . . . Very large white, (fragrant)	\$ 50
Tom Breneman . . . Light copper-helio- trope edges	\$2.00
Blythe Spirit . . . Deep gold, purple edges	\$2.00
Angela . . . Balled shape white, delicate pink edges	\$1.00
Ballerina . . . Giant new rose pink (fragrant)	\$1.00
Andrea Rocca . . . Gold red picotee edge	\$2.00
Seventh Heaven . . . Unusual orange red, with tips of light shell, flecked with the red.....	\$3.00
Sara-Jane . . . Exotic new light apricot	\$1.00
Mother's Day . . . New tangerine red, very wide bands of white, delicately touched with the red.....	\$3.00

BRIEF SUMMARY OF SALIENT POINTS

1. Always purchase named varieties from a reliable nursery or Carnation specialist.
2. Soil must be sweet and not acid.
3. Plant about 18 inches apart, if possible.
4. Do not plant too deeply, only to the depth of the original soil in which they have been potted.
5. Select a spot where the carnations will have full sun, or at least one half day sun.
6. Do not plant them under trees, or next to a hedge.
7. Drop a tablespoonful of bone meal in each hole before planting.
8. Do not use leaf mold or peat moss in the bed.
9. Do not have the soil too rich with steer or other animal fertilizer.
10. Do not feed carnations any acid foods.
11. Plants should be irrigated instead of overhead watering.
12. Do not keep them too wet or too dry, a middle condition is needed.
13. Carnations must be supported, wire holders being preferable, not only for correct air circulation, but for easy handling.

Brief Summary of Salient Points (Continued)

14. Feed regularly with a non-acid, well balanced food, but not during the winter months.
15. Water when the surface becomes dry, so the growth does not become checked.
16. Young plants should be pinched back to insure sturdy stock, at least three times before letting them bloom.
17. They should have good drainage, to keep the soil from souring.
18. Spray regularly, carrying out a systematic program for pest elimination.
19. Cultivate, but not too deeply, only enough to allow the air to circulate freely around the roots.
20. In picking carnations, the blooms should be broken as far down as possible. Break the blooms by hand and not by a knife or snippers.
21. Pluck the flowers three quarters open for longer life, but not while still in bud.
22. Do not plant carnation in the same bed without first fumigating the soil or removing the old earth and replacing it with new loam.
23. Do not plant diseased carnations, for they will only contaminate the healthy ones around them.
24. All propagation should be done only during the cool months, from October to March.
25. To increase the size of the blooms, disbudding is required, especially around the crown buds.
26. Do not plant them in complete shade, the result will always be a weak, spindly plant.
27. A harmonious color scheme is paramount in a well kept garden.
28. The best blooming period is spring and fall.
29. It is not unusual for carnations to rest for a short time, in fact it is very good for them.
30. Do not shock your plants by cutting them back all at once, do it a little at a time, for best results. Agricultural lime or wood ashes will be fine to sweeten the soil.

Varieties

San Francisco—New deep rose.....	.75
Coral Reef—New fringy salmon.....	.75
*Indian Summer—Light salmon, flaked red.....	1.00
Texas—Large red.....	.50
*Hazel Draper—Light buff, cerise edge.....	.75
Klug's Crimson—New large maroon.....	.50
Georgia—New balled shaped white.....	.50
Nebraska—White, pink stripes.....	.50
*Connecticut—White, wine stripes.....	.50
North Dakota—New salmon.....	.50
Washington—Large white.....	.50
*Massachusetts—Maroon, slate markings.....	.50
*Walter Pidgeon—New large wine purple.....	1.50
Tom Breneman—Light copper, heliotrope edge.....	2.00

(In order to propagate this new unusual Breneman variety, it will not be for sale until 1948.)

*Fania Lee—Lovely light salmon, dark salmon stripes.....	1.00
Swanie—Black plum color.....	1.50

All varieties marked with * are limited stock and orders will be filled in rotation as soon as possible.

**12 Different Varieties for \$5, our choice,
\$9 for 2 dozen, plus tax, and 25c per dozen
for shipping, out of state \$1 per dozen.**

White, Solid Color

Holland—Lovely large white.....	.75
*Purity—English variety, fragrant.....	.60
Olivette—Balled shape.....	.50
*Colonel Blimp—Gold medal white.....	.75
Georgia—New balled white.....	.50
Arundle—Flared white.....	.50
*Northland—Giant new white.....	.60
General Patton—Large white.....	1.00
*White Pharoah—White, cream center.....	.60
Gardenia—Large white, very fragrant.....	.60
White Fisher—Fringy white.....	.35

Scarlet Solid Color

Blaze—Camelia shaped, best of show.....	.50
Barbara Farr—Fringy, very prolific.....	.35
*Arizona—Large new scarlet.....	.50
Lyman McFee—Giant Xmas red, non split.....	.60
Dazzler—New bright red.....	.50
*Arkansas—Dark scarlet.....	.50
General MacArthur—Very large.....	.75
Scarlet Glory, Immense.....	.75

Salmon, Solid Color

Salmon Virginia—Exquisite.....	.60
Coral Reef—New fringy salmon.....	.75
Melrose—Dark salmon.....	.50
*Honor—New large salmon.....	.75
Mirandy—Camelia shaped salmon.....	.75

Purple, Solid Color

*Madame Chiang Kai Shek—Lovely violet.....	1.00
*Purple Heart—Large deep purple.....	1.00
Potentate—Fringy purple.....	.45
*Royal Robe—Royal purple.....	.50
Walter Pidgeon—New large wine.....	1.50

Yellow, Solid Color

Florida—Light yellow.....	.50
Maingold—Good yellow.....	.50

Miller's Yellow—Very deep yellow.....	.50
Moonbeam—Light yellow.....	.45
California Gold—Camelia shaped.....	.75
Mainsunshine—Old Timer.....	.50

Light Pink, Solid Color

Massay Kay—Giant fringe and fragrant.....	.50
Hercules Virginia—Immense blooms.....	.50
Eleanor—Light shell.....	.50
Peter Fisher—Blush pink.....	.35
Maytime—Apple blossom color.....	.50
Ida—New large shell.....	.50
North Dakota—Medium light, good bloomer.....	.50
Virginia—Fringy light pink.....	.50

Crimson, Solid Color

Mrs. Weld—New oxblood color.....	.50
Crimson Potentate—Fringy crimson.....	.45
Oregon—Very large maroon.....	.50
Will Rogers—Camelia shaped deep red.....	.45
*Topsy—Large crimson.....	.75
*Sir Phillip Sassoon—English deep red.....	.75
*Klug's Crimson—New deep red.....	.50
Woburn—Old favorite.....	.45
*Texas—Immense fringy red.....	.50

Dark Pink, Solid Color

San Francisco—New deep rose.....	.75
John Briery—Large deep pink.....	.50
Rose Virginia—Fringy medium pink.....	.50
Miller's Virginia—Big, perfect shape.....	.60
*Rosary—Camelia shaped, fragrant.....	1.00
Dark Fisher—Good fringy rose.....	.45
Pink Pepper Mint Stick—New.....	.75
*Orange Virginia—Orange pink.....	.60
Alabama—Flared deep pink.....	.50
Cary Grant—Very large rose pink.....	.75

Mauve and Orchid

Lulu—Orchid, silver tips, fragrant.....	.50
*London Smoke—Smoky blue.....	.50
*Susan—Heliotrope, pink stripes.....	1.50
*Doris Allwood—Blue-gray, coral center.....	1.50
*Ashes of Roses—Smoky blue, pink marks.....	1.00
*Easter Greetings—Pink, mauve, flaked.....	2.00

Maroon Variegated

*Al Rogell—Rich wine, silver bands.....	1.00
Lochinvar—Velvety red, orchid tips.....	.50
Pelargonium—Cherry red, white tips.....	.45
Indiana—Dusty Rose, maroon stripes.....	.50

*Massachusetts—Maroon, slate markings.....	.50
*Ginger Rogers—Raspberry, maroon stripes.....	1.00
*Mrs Esmond—Scarlet, maroon stripes.....	.60

White Variegated

*Betsy—White, maroon edges.....	.50
Dairymaid—White, pink marks.....	.45
*Mary Cecelia—Large white pink marks.....	1.00
Lady Hinlip—White, scarlet stripes.....	.50
Theresa—Tri-color, pink, white, maroon.....	.75
Georgina—Cream white, scarlet stripes.....	.50
Connecticut—White, wine stripes.....	.50
*Dimity—White, purple stripes.....	1.00
*Variegated Defender—White, pink stripes.....	.75
Nebraska—White, fringy, pink marks.....	.50
Nevada—Very large white, pink penciling.....	.50
*Peppermint Stick—Cream white, pink marks.....	.50

(Very fragrant)

Orange and Apricot Variegated

Barbara Brigham—Apricot, pink stripes.....	.45
Orange Wonder—Cream, pink marks.....	.45
Pharaoh—Very large orange, red edge.....	.45
Sagamore—Orange, scarlet markings.....	.45
Senorita—Very large cream, cerise stripes.....	.50
*Apricot Queen—Large Apricot.....	2.00

Pink Variegated

Kate Smith—Hot pink, silver tips.....	.50
Lady Godiva—Blush pink, white bands.....	.45
*Marchioness of Headford—Salmon, cream edge.....	.75
Coral King—Deep salmon, white tips.....	.50
*Indian Summer—New pink, scarlet flakes.....	1.00
Fania Lee, Salmon and red.....	1.00

Yellow Variegated

Bonanza—Large yellow, pink stripes.....	.45
Golden Wonder—Light yellow, pink marks.....	.45
*Pearl Harbor—Gold, maroon edges.....	1.00
*Pirate Gold—Sulphur yellow, purple marks.....	.75
Louisiana—Yellow, scarlet marks.....	.50
Oklahoma—Yellow, pink stripes.....	.50
New Mexico—Deep yellow, pink stripes.....	.50
South Dakota—Buff, rose stripes.....	.50
New York—Yellow, ground pencilled, rosy.....	.50
*Aztec—Deep yellow, wide pink marks.....	1.00
Amos and Andy—Soft yellow, scarlet marks.....	1.00
Treasure Chest—Talisman color.....	.50
*Navajo—Gold, red stripes.....	.50
Seminole Chief—Light cream, shell marks.....	.75
Wisconsin—Buff ground carmine center.....	.50
Colorado—Gold, wine pencilings.....	.50

Here's The Answer to Your \$64.00 Question



MODERN 2 IN 1 PLANT TRELLIS OR HOLDER

COLLAPSIBLE, ADJUSTABLE
EITHER AS A TRELLIS OR
HOLDER FOR BOTH FLOWER
AND VEGETABLE GARDEN

These collapsible plant supports can be adjusted into several shapes by the simple twist of the wrist, some of which are illustrated in this pamphlet.

There is no more need for tying plants or vines with the old-fashioned string method, for these super wire supports can handle all your problems.

They are made of heavy wire so they can be put in the hardest of soil without bending and have been approved by professional and amateur alike, as well as the wholesale growers, in fact they are the answer to the gardener's prayer.

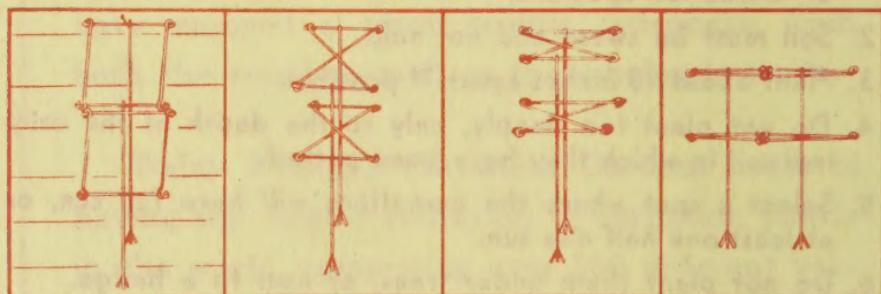
1st—Because they are made square in order to avoid waste of space, giving the plants more freedom to grow.

2nd—Because they can be opened and put around the larger plants in order that they may not be broken, which often happens when a frame is forced over the top.

3rd—Because they can be made into several shapes to suit vines or plants.

4th—Because they can be used in pots and window boxes as well as in the ground.

5th—Because they are collapsible and can be hung



Flat Folded Hang It Away One Type for Vines Shape for Potted Ivy Shaped as a Trellis
up on a nail in basement or garage and kept in good shape when not in use.

You will never go back to the old-fashioned stakes after using this MODERN 2 in 1 PLANT TRELLIS OR HOLDER. Remember, first, last and always be square with your plants and they'll be square with you. A sprawling plant or vine is no attraction in any garden, so keep yours strong and healthy with the MODERN 2 in 1 Plant TRELLIS or Holder now available.

PRICE: 50c each—6 for \$2.80—12 for \$5.40

Add 25c for Tax and Postage